



Be a Voting Ambassador

So you've agreed to be an Ambassador for the Climate + Energy Voters Take Action project, organized by the Climate + Energy Project. First, **thank you!** We are eager to get this effort rolling and glad you're along for the ride.

We don't expect you to be an expert on voting, but we do need your enthusiasm for democracy and community. Voting can be confusing, but we will walk through the process together while bringing along 10 of your friends!

Register as a Voting Ambassador on VotertoVoter.org

Climate + Energy Project is collaborating with other organizations across the state, and we're all tracking our progress at VotertoVoter.org. It's important you register online so you can track your 10 friends and know at the end of this if you were successful in convincing them to vote. You'll find a list of teams at VotertoVoter.org. Choose Climate and Energy Project from the list and click the "Register" button on the next page.

Add Voters to Your List

Once you register on VotertoVoter.org, you'll be directed to your voter dashboard. This is where you'll add and track your work with the 10+ voters you choose. The blue "Add new contact" button is at the top right of your screen. Type in the name and city of the voter you want to add to your list.

The next step is important: Click on the "TASKS" button to the right of your voter's name to match them to the voter database and see if they're registered to vote. If you can't find a match, go back and double-check the spelling and address. If your friend has moved or legally changed their name recently, they'll need to re-register to vote. (Note: It's absolutely OK for a registered voter to re-register.)

As soon as you start adding voters, you'll also begin earning points. Every voter you add and every task you complete will increase your total points. Start a friendly competition with other ambassadors if you'd like. There will be some cool prizes for top point earners and teams, so stay tuned!

Make Sure Your Voters Are Registered

If there's any doubt about their registration status, ask your friends to register to vote at KSVotes.org. You can also double-check registration at this site. The deadline to register before the primary election is July 17 and the registration date before the general election is October 16.

Check Voter Information

Once you've matched a voter to their Kansas voting record you'll see a couple of new things, including their party affiliation (D=Democrat, R=Republican, U=Unaffiliated, L=Libertarian), which is important because **it will help you help your voter** navigate the primary election. If you have questions about the logistics of a primary election, contact team lead Sarah Dehart Faltico, faltico@climateandenergy.org.

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You'll also see your "Points," which will grow every time you take a new action with your voter and log it in the dashboard.

What's a Voter Propensity Score?

Another data point you'll also see is a "Voter Propensity Score," which will help you determine whether your friend votes regularly. The Voter Propensity Score will tell you how many elections someone has participated in out of four that were held recently. It's not perfect. It's just a guide so you can target your energy. Do most of your friends have a 4 out of 4 score? That's remarkable. Only 10% of the population will be 4/4. Nearly 50% of people will be 0/4 or 1/4, and that's where you should focus your efforts if possible.

Some people may be concerned that you know whether they voted, so use your best judgment with that information. Remember, we don't know who they voted for, only that they voted! This is public data, and politicians and candidates use it every day. We think this is important information to share if we want to decentralize the power.

The Other Boxes

- The "**TASKS**" box is where you'll click to find a list of actions to take with your voter.
- "**VBM?**" stands for Vote by Mail. This box will turn green once your voter has turned in a VBM application to the election office (and you'll get extra points). We encourage as many voters to VBM as possible; it gives you lots of time with your ballot to research before casting your vote.
- The "**Voted?**" box is pretty straightforward. Tip: It might turn green before the election if your voter mailed back a ballot or went to an early voting location.

What Should I Talk About With My Voters?

Once you've identified your 10 voters, it's time to contact them. We want you to try to make three connections with each of them before the elections, both the August 7 primary election and then before the November 6 general election. (Note: We understand that you may be late to the primary party, so simply do what is reasonable with the time you have left.)

Beginning about six weeks prior to those dates, the lead Voter to Voter organization (MainStream Coalition) will start sending you weekly emails with tips on how to talk with your voters and content you can share with them, including logistics about how and where to vote. **Voter to Voter will never directly contact your voters—that's up to you.** If you'd like to study up, check the [Be-A-Voter.org](https://www.be-a-voter.org) website that walks through the process of How to Vote. The "How to Vote!" page provides a PDF link so you can print your own handouts.

Questions?

If you have any questions as we move through this election season, please contact us:

- Sarah Dehart Faltico, CEP Team Lead, faltico@climateandenergy.org
- Zack Pistora, WEALTH Power Partners Coordinator, pistora@climateandenergy.org

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